

Life + Simpler

simfler

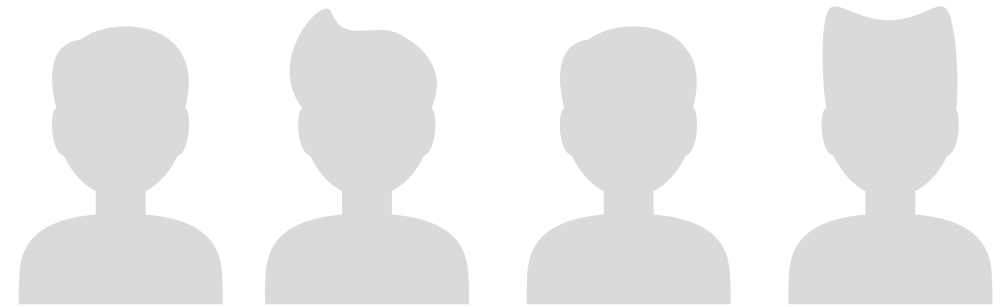
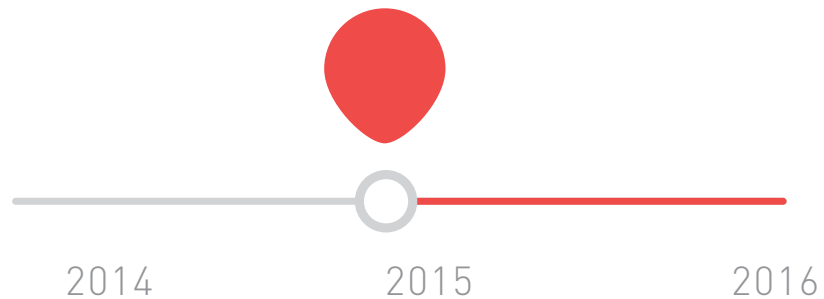
simfler

Simfler is

A group of unique talents
who came together for one common goal :
To organize people's daily tasks
and to make their lives simpler.

simfler

Established in 2015,



Simfler was founded by an android engineer and an iOS engineer and have since laid the foundations for a strong and ever-growing company.

BabyTime, is the first app made by Simfler.

It's a baby activity tracking app that has over 500,000 downloads on Android alone and over 100 million activities have been recorded.

BabyTime has been able to successfully gather a loyal user base and has helped thousands of new parents ease through the hardships of raising a healthy baby.



Today's #1 Parenting App

Tomorrow's #1 Influencer for Parenting

The people of Simfler are innovators in all services relating to parenting with a goal to make a positive impact in their everyday lives.

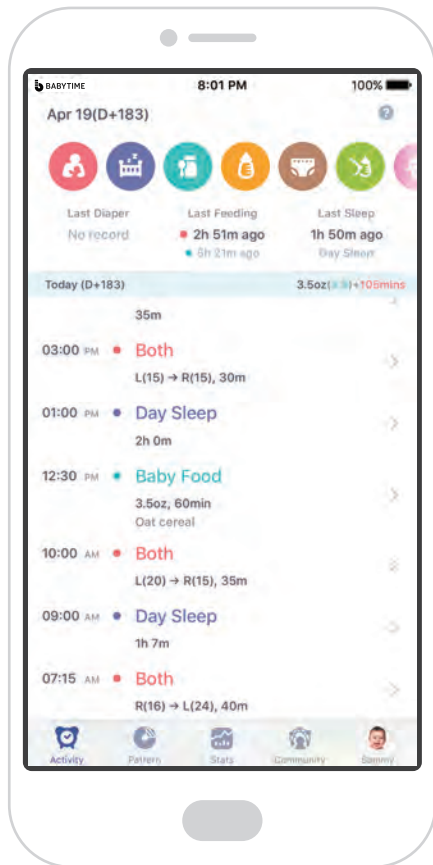
Simfler's excellence in technology and potential for future growth has been recognized by investors and TIPS (Technology Incubator Program for Startup Korea).

Stabilized
Funds

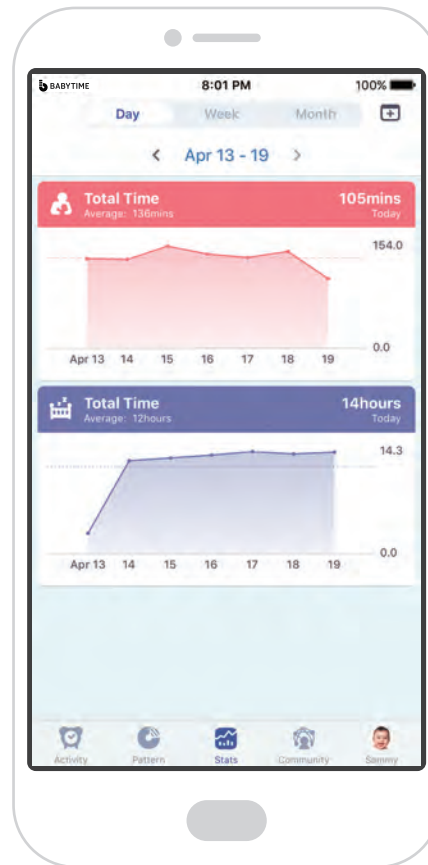
Backed by TIPS
Invested by The Ventures

Chosen by Startup Portal,
Demoday

2015 TOP 100
Startup Company



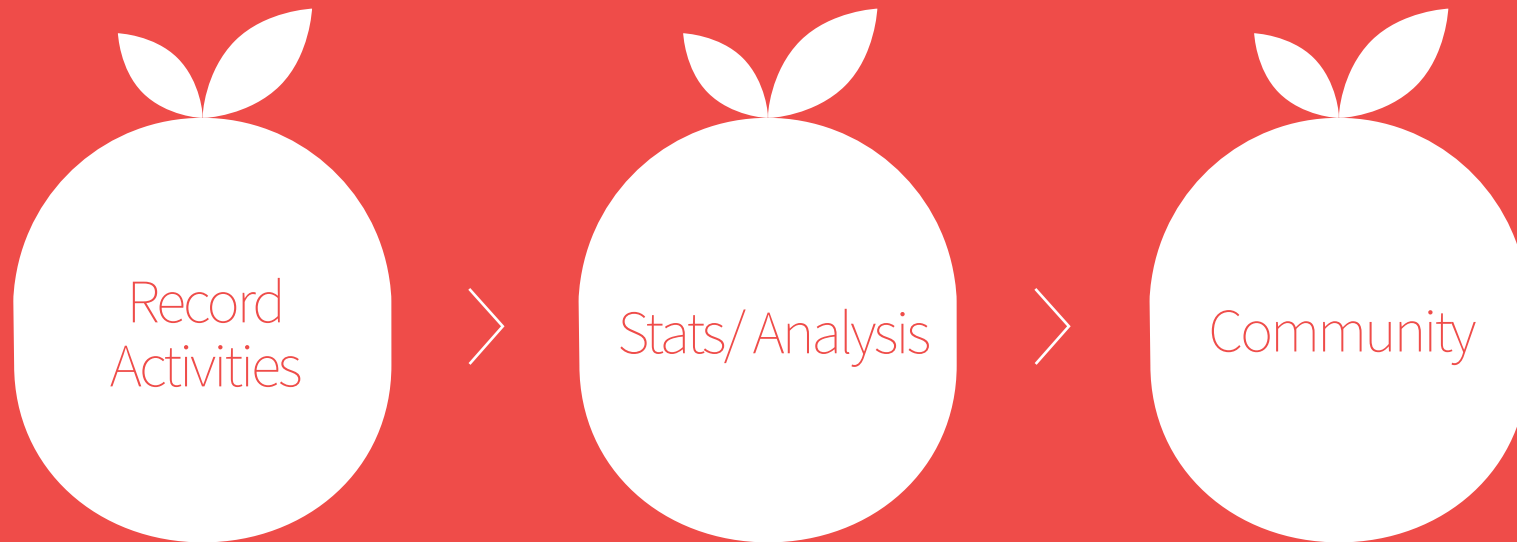
Record Activities



Stats/Analysis



Community



BabyTime is a one-stop parenting app where parents and other caregivers can track and analyze their baby's growth with just a **single tap** and connect with a supporting community for parenting advice.

“Over **100M** Activities Recorded Since 2015”

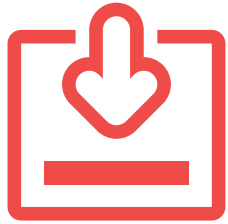


Play Store



App Store

Best of 2016
(South Korea) 



500K
DOWNLOADS



7,700
REVIEW



4.3
RATE



4 TIMES
FEATURED

“Over **100M** Activities Recorded Since 2015“



500K
DOWNLOADS



7,700
REVIEWS



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Best of **2016** |  App Store

RATE



TIMES
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4.7
RATE



2 TIMES
FEATURED

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Best of 2016- South Korea